



KNXV

# ORDER

Print Date 09/28/12

Page 1 of 3

Flight Dates **10/13/12-10/19/12**

Contract / Revision      **313415 /**

Original Date / Revision  
09/28/12    09/28/12

Advertiser **Az Corp Commission Busch**

Agency    **Media Strategies and Resea**

Buying Contact

**1580 Lincoln Street  
Suite 510  
Denver, CO 80203**

Primary Account Executive  
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Product

**Az Corp Commission Busching-Ke**

Agency Com    15%

Billing Contact

**1580 Lincoln Street  
Suite 510  
Denver, CO 80203**

Sales Office    KNXVL

Sales Region   LOC

Agency Ref

Order Sep      00:20:00

Estimate #      **12179**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      CAND

Product Codes PL

Priority          DEF

Advertiser Ref

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	68	\$24,246.25	\$28,525.00	2.00
<b>Totals</b>	<b>68</b>	<b>\$24,246.25</b>	<b>\$28,525.00</b>	<b>2.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/19/12	68	\$24,246.25	\$28,525.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	10/15/12	10/19/12	M-F 6-7am M-F 6-7am	CM	6am-7am	11121--	:30	6	\$150.00	P-6	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	11121--			6		\$150.00		0.00				
N 2	KNXV	10/15/12	10/19/12	M-F 7-9am M-F 7-9am	CM	7am-9am	22222--	:30	10	\$150.00	P-6	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	22222--			10		\$150.00		0.00				
N 3	KNXV	10/14/12	10/14/12	Su 6-7am GMA Su 6-7am Good Morning	CM	6am-7am	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00



KNXV

Print Date: 09/28/12

Page 2 of 3

Contract / Revision **313415** Flight Dates **10/13/12-10/19/12**

Hiatus Dates

Original Date / Revision 09/28/12/ 09/28/12

Order Sep 00:20:00

Advertiser **Az Corp Commission Busc** Product **Az Corp Commission Busc** Estimate # **12179**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	KNXV	10/14/12	10/14/12	Su 6-7am GMA Su 6-7am Good Morning	CM	6am-7am	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$100.00		0.00			
N 4	KNXV	10/15/12	10/19/12	M-F 10am-11am The View	CM	10am-11am	-1-----	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-----					1	\$300.00		0.00			
N 5	KNXV	10/15/12	10/19/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	11111--	:30	5	\$200.00	P-6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	11111--					5	\$200.00		0.00			
N 6	KNXV	10/15/12	10/19/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	11-1---	:30	3	\$225.00	P-6	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	11-1---					3	\$225.00		0.00			
N 7	KNXV	10/15/12	10/19/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11111--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	11111--					5	\$250.00		0.00			
N 8	KNXV	10/15/12	10/19/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	11112--	:30	6	\$500.00	P-3	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	11112--					6	\$500.00		0.00			
N 9	KNXV	10/15/12	10/19/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	22221--	:30	9	\$550.00	P-3	0.00	NM	9	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	22221--					9	\$550.00		0.00			
N 10	KNXV	10/14/12	10/14/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----S	:30	1	\$200.00	P-6	2.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$200.00		2.00			
N 11	KNXV	10/15/12	10/19/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	11111--					5	\$500.00		0.00			
N 12	KNXV	10/19/12	10/19/12	Friday Prime C 20/20	CM	9pm-10pm	----F--	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,500.00		0.00			
N 13	KNXV	10/15/12	10/19/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	22222--	:30	10	\$850.00	P-3	0.00	NM	10	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	22222--					10	\$850.00		0.00			
N 14	KNXV	10/13/12	10/13/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$450.00		0.00			
N 15	KNXV	10/14/12	10/14/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$850.00		0.00			



KNXV

Print Date: 09/28/12

Page 3 of 3

Contract / Revision    **313415**    Flight Dates **10/13/12-10/19/12**

Hiatus Dates

Original Date / Revision    09/28/12/    09/28/12

Order Sep    00:20:00

Advertiser    **Az Corp Commission Busc**    Product **Az Corp Commission Busc**    Estimate #    **12179**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 15	KNXV	10/14/12	10/14/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S					1	\$850.00		0.00				
N 16	KNXV	10/15/12	10/19/12	Nightline Nightline	CM	1035p-1102p / 1131-	1----	:30	2	\$250.00	P-6	0.00	NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	1-1----					2	\$250.00		0.00				
N 17	KNXV	10/13/12	10/13/12	Sa 6pm News SA 6pm-630p	CM	6pm-630p	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-					1	\$350.00		0.00				
*Tax 1 Note: Tax 0.5%.														Totals	68	\$28,525.00

\*Tax 1 Note: Tax 0.5%.